

Privacy Policy & Terms of Use

Privacy Policy

This Privacy Policy describes how your personal information is collected, used, and shared when you visit or make a purchase from GCEA (gacea.org).

PERSONAL INFORMATION WE COLLECT

When you visit the Site, we automatically collect certain information about your device, including, but not limited to, information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse the Site, we collect information about the individual web pages or products that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. We refer to this automatically-collected information as “Device Information.”

We collect Device Information using the following technologies:

“Cookies” are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit <http://www.allaboutcookies.org>.

“Log files” track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.

“Web beacons,” “tags,” and “pixels” are electronic files used to record information about how you browse the Site.

Additionally, when you utilize a form or attempt to utilize a form through the Site, we collect certain information from you, including, but not limited to, your name, website URL, email address, company name, and phone number. We refer to this information as “Form Information.”

When we talk about “Personal Information” in this Privacy Policy, we are talking both about Device Information and Form Information.

HOW DO WE USE YOUR PERSONAL INFORMATION?

We use the Form Information that we collect generally to contact people who willingly reached out through the Site. Additionally, we use this Form Information to: Communicate with you; Screen our orders for potential risk or fraud; and When in line with the preferences you have shared with us, provide you with information or advertising relating to our products or services. When in line with the preferences you have shared with us, provide your information with 3rd parties. We use the Device Information that we collect to help us screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimize our Site (for example, by generating analytics about how our customers browse and interact with the Site, and to assess the success of our marketing and advertising campaigns).

SHARING YOUR PERSONAL INFORMATION

We share your Personal Information with third parties to help us use your Personal Information, as described above. We also use Google Analytics to help us understand how our customers use the Site--you can read more about how Google uses your Personal Information here: <https://www.google.com/intl/en/policies/privacy/>. You can also opt-out of Google Analytics here: <https://tools.google.com/dlpage/gaoptout>.

We respond to subpoenas, court orders, or legal process, or to establish or exercise our legal rights or defend against legal claims;

We believe it is necessary to share information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of **GCEA** terms of use, or as otherwise required by law.

Credit card information will never be disclosed by **GCEA** and follow the conditions of use established by Visa, Mastercard, Discover, Amex, and PayPal.

DO NOT TRACK

Please note that we do not alter our Site's data collection and use practices when we see a Do Not Track signal from your browser.

YOUR RIGHTS

If you are a European resident, you have the right to access personal information we hold about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact us through the contact information below.

Additionally, if you are a European resident we note that we are processing your information in order to fulfill contracts we might have with you (for example if you make an order through the Site), or otherwise to pursue our legitimate business interests listed above. Additionally, please note that your information will be transferred outside of Europe, including, but not limited to, Canada and the United States.

DATA RETENTION

When you fill out a web form through the Site, we may maintain your Form Information for our records unless and until you ask us to delete this information.

CHANGES

We may update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons.

CONTACT US

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by mail using the details provided below:

GCEA Georgia's Continuing Education Association

Attn: President

2000 Clayton State Blvd, Morrow, GA 30260

Terms of Use

ACCEPTANCE OF THESE TERMS OF USE

Use of the Site is subject to the following Terms of Use. By navigating within the Site, or clicking on any object on the Site, you are agreeing to these Terms of Use. We reserve the right to update the Terms of Use at any time as the need arises without any notice to you. You can review the Terms of Use at any time by clicking on the "Privacy and Terms of Use" link at the bottom of this Site's web pages.

TERMS OF SERVICE, NOTICES, AND REVISIONS

If you choose to visit gacea.org, your visit and any dispute over privacy is subject to this Notice and our Conditions of Use, including limitations on damages, arbitration of disputes, and application of the law of the state of **Georgia**. If you have any concern about privacy at gacea.org, please send us a thorough description to gaeateam@gmail.com, and we will try to resolve it. Our business changes constantly. This Notice and the Conditions of Use will change also, and use of information that we gather now is subject to the Privacy Policy in effect at the time of use. You should check our website frequently to see recent changes.

NEWSLETTERS

We send newsletters to you and will not sell your email address to 3rd parties. You may choose to opt-out of the newsletter at any time by following the unsubscribe instructions in each newsletter or by contacting us directly. By default, all contact from our website is entered into our CRM and newsletter distribution list. If you would prefer not to be added to our email distribution list, please specify this in the body of email or contact form submission to us.

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- You must properly cite gacea.org as the source.

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REPORTING VIOLATIONS

If you become aware of any violations of Copyrights, Trademarks or other Intellectual Property in connection with the Site, whether owned by the Site Owners or Third Parties, please contact:

GCEA Georgia's Continuing Education Association

Attn: President

2000 Clayton State Blvd, Morrow, GA 30260